



[Efron] is one of the artists who makes covering the arts so much fun and so complicated, too... You can't fit her into any neat categories, jazz or pop.

# - Cy Musiker, KQED of Northern California

Balancing fragility and strength, introspection and unblinking observation, Oakland singer, songwriter, and pianist Rachel Efron sets her lambent, poetically charged lyrics to soft, caressing melodies.

## —Andrew Gilbert, San Francisco Chronicle

If you haven't yet discovered Rachel Efron, this is an ideal time. She has just released a spellbinding new EP. Upon hearing her voice, sweetly powerful and exceptionally expressive, you'll be completely swept up in her music. That will happen within the first few notes. And her songwriting — drawing from pop, altfolk, Broadway and jazz influences — is brilliant, sophisticated and complex, yet instantly accessible and immersive. Each subtle, emotional moment is eloquently enhanced by her sensitive touch on the piano. Nuances are added by guitar, bass, drums, trumpet and trombone.

## - Pop Culture Classics

Efron proves herself to be an exceptional singer-songwriter-pianist. Literate lyrics and haunting melodies make this collection special. Efron's vocals are genuine, delicate and deeply moving. This is profoundly pleasurable pop with rich classical influences woven throughout

## —Paul Freeman, San Jose Mercury News

Rachel is a very good pianist and her beautiful plaintive voice is perfectly suited for her music

#### —A.J. Wachtel, The Noise: Music New England

Efron has forged a distinct "art-pop" sound for herself at the crossroads of jazz and pop with poetic lyrics and persuasive piano.

#### —Aimsel Ponti, Portland Press Herald

On her new album, *Put Out The Stars*, Rachel Efron breaks the pane of glass that separates herself from her listeners.

### —Teresa Thomas, Ashland Mail Tribune

It's not fair to leave a radio host speechless.

—Derk Richardson, KPFA 94.1

Put Out The Stars [is] an album of silky, poetic torch songs.

### -Nickolas Schroeder, Portland Phoenix

The voice is airy, plaintive, the sound, seemingly detached, but it isn't long—about three notes will do it—before Bay Area singer-songwriter Rachel Efron hooks you by the heart... Efron's deceptively effortless piano pop stands out from the pack because of her delicate lyricism, as in "Before I Fall In Love": "You are with me as images of sleep / as creatures of the shipwreck, life in love, dark and deep / Form your sadness even as it dies / colors the reflection of your past in your eyes."

## —David Wiegand, San Francisco Chronicle

Efron is a spell-caster... Not your garden variety supporting cast, these are thoughtful players with long resumes in the business; but Efron is the star.

## -Mike Olcott, Portland Press Herald

Utterly laid-back piano pop that sucks the tension right out of the room. Efron makes it sound easy but there's a reason so few artists get it right.

#### -Nate Seltenrich, East Bay Express

Rachel Efron combines a light, gentle touch on the piano with the eye and the voice of a poet to make some of the loveliest music one has heard—soft, intimate, ethereal, and strikingly genuine.

### —Chris Patrick Morgan, San Francisco Examiner

Berkeley singer-songwriter Rachel Efron has a sophistication that distinguishes her from the average young woman at a piano. There's a lot of melancholy beneath Efron's pretty patina, but that's what makes it interesting.

#### —Rachel Swan, East Bay Express

Rachel Efron made sure the bases were loaded before finally coming up to the plate.

## —Jim Harrington, Oakland Tribune

Need a stress reliever? Rachel Efron will soothe your troubles.

—Buzzworthy, Eugene Register Guard